

**Chicago Fire Soccer 'EA Sports® Soccer Tournament' on Xbox 360® (the "Tournament")
Official Rules**

NO PURCHASE OR ENTRY FEE NECESSARY. PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

1. ELIGIBILITY. Tournament is open for participation to registrants who are legal residents of the State of Illinois who are at least 18 years of age at the time of registration. Employees, officers, and directors (including IRS depends, immediate family members (spouse, child, parent and sibling and their respective spouses regardless of where they reside) and members of the same household, whether or not related) of Chicago Fire Soccer, LLC d/b/a Chicago Fire ("Sponsor"), Major League Soccer, L.L.C., Soccer United Marketing, LLC, EA Sports® Inc., Microsoft Corporation and Best Buy Stores, L.P. (each of the foregoing parties shall be referred to as a "Promotional Partner" or collectively as "Promotional Partners") and their parent entities, subsidiaries and affiliated companies, advertising, promotion, or production agencies, Web masters and Web suppliers, and any companies who are performing work for Sponsor at the request of Sponsor are not eligible to participate. By participating, entrants (each, an "Entrant") agree to these Official Rules and the decisions of the Sponsor, which are final and binding.

2. HOW TO REGISTER/ENTER TO PARTICIPATE:

The registration period will begin at 12:00 P.M. Central Time ("CT") on Monday, October 12, 2009 and end when all Contestant slots (and eight (8) alternates) have been registered by eligible Entrants but in any event no later than 12:00 P.M. CT on Friday, October 16, 2009.

To register, eligible Entrants must submit the following information over email to **tournament@chicago-fire.com** : name, address, city, state, zip code, daytime telephone number, date of birth and e-mail address. One registration per person/household/email address. No person may register on another's behalf. Entrants may be required to show a photo ID that corresponds to the name on that Entrant's registration.

Eligible Entrants will be notified of their acceptance as tournament contestants or alternates ("Contestant") no later than two (2) days prior to the official start of Tournament play. No other methods of registration will be accepted.

For the Tournament event, a total of thirty-two (32) Contestant slots and eight (8) alternates will be available. Limit one (1) registration per person/household/email address. All registration is subject to verification of eligibility by Sponsor and subject to availability of Contestant slots. Registration does not guarantee game play. Game play will be in the order of registration. ENTRANTS MUST BE AVAILABLE TO PARTICIPATE ON ALL TOURNAMENT DATES. Entrants who are not available on the Tournament dates are subject to disqualification by Sponsor.

Each Contestant must present himself or herself to the judges within fifteen (15) minutes of the stated check-in time (30 minutes prior to the start of the Tournament). Each Contestant may be required to show a photo ID that must correspond to the name that appears on that Contestant's official registration. Entries become the property of Sponsor and will not be returned. Sponsor assumes no responsibility for lost, incomplete, illegible, altered, defaced, mutilated, incorrect, or misdirected entries. By entering, all Entrants, Contestants and winners accept and agree to abide by the terms of these Official Rules (including the Tournament Play Rules), and all play instructions, mandatory game play settings and game controller instructions as presented by the Sponsor during the Tournament.

3. TOURNAMENT DATE AND LOCATION.

The Tournament will be held at the following locations on the following dates:

Preliminary and Quarterfinals:

Location: John Hancock Center Best Buy store, 875 N. Michigan Ave. Chicago, IL 60611

Date/Time: Monday, October 19, 2009 beginning at 6:00 p.m. CT and ending at 8:30 p.m. CT.

Semifinals and Finals:

Location: Toyota Park, 7300 W. 71st Street, Bridgeview, Illinois 60455

Date/Time: Thursday, October 22, 2009 at 5:30 p.m. CT and ending at 6:30 p.m. CT.

4. WINNERS; PRIZES.

The Tournament is a single-elimination tournament, and shall be conducted in line with the Tournament Rules set forth herein. The Contestant who is not eliminated shall be the

Tournament champion (the "Tournament Champion"). The Contestant who loses to the Tournament Champion shall be the Tournament first prize winner ("First Prize Winner"). The Contestants who lose to the Tournament Champion and the First Prize Winner in the semifinal round shall each be the second prize winners ("Second Prize Winner"). All decisions regarding the Tournament and play made by Sponsor shall be final and binding. The Tournament Champion, First Prize Winner and Second Prize Winner shall be referred to as "Winners."

Winners must be present in order to win and will be notified at the Tournament event by Sponsor. In the event that a Winner is not present at the time prizes are awarded, he/she will forfeit his/her prize. Unclaimed prizes will NOT be awarded. In the event that a Contestant cannot participate in competition at any level of play, for whatever reason, Sponsor, in its sole discretion, reserves the right to select a substitute Contestant from remaining Contestants (including, at Sponsor's discretion, 2nd or 3rd place or losing players of previous rounds), modify the Tournament event's structure as necessary, or reschedule Tournament play. All Contestants and Winners of qualifying or finals rounds must follow Sponsor's requests and directions. Contestants must conduct themselves in a sportsmanlike manner, maintaining a friendly and polite demeanor during the Tournament. Contestants who engage in unsportsmanlike, disruptive, annoying, harassing or threatening conduct or violate any rule, gain unfair advantage in participating in the Tournament, or attempt to obtain winner status using fraudulent means, in Sponsor's sole discretion, will be disqualified. Contestants must abide by all rules and regulations of the Tournament and must comply with all requests and directions of Sponsor. All decisions and rulings of Sponsor are final. Sponsor reserves the right to disqualify any Contestant from participation in competition at any level, any time, and for any reason. Contestants will play on the equipment provided by Sponsor. Plays and scores from EA Sports® FIFA 10 which are achieved outside of this Tournament and not part of this Tournament will not be accepted as Tournament play or entries. Neither Sponsor or Promotional Participants are responsible for technical failure, hardware or software malfunctions, lost or unavailable network connections, failures or difficulties; or for any other errors of any kind, whether human, mechanical, or electronic; or for the incorrect or inaccurate capture of game scores or other information, or the failure to capture any such information. Tournament participants must abide by all rules and regulations of the Tournament and the Best Buy store in which it is held, and of the EA Sports® FIFA 10, and must comply with all requests and directions of Sponsor. All decisions of the Sponsor are final and binding in all matters related to this Tournament.

The following are the prizes (each, a "Prize") that will be awarded to the Winners as applicable.

- One (1) Tournament Champion will receive the following prize: one (1) Panasonic 1080P 42" Viera LCD HDTV (Model # TC-L42U12); four (4) tickets to the October 22, 2009 Chicago Fire Game at Toyota Park in Bridgeview, Illinois; two (2) tickets to the Chicago Fire's 2010 home opener in March/April, 2010 at Toyota Park in Bridgeview, Illinois; one (1) Chicago Fire jersey; one (1) Chicago Fire scarf; one (1) game-worn Chicago Fire Cuauhtémoc Blanco jersey; one (1) Cuauhtémoc Blanco autographed FIFA 10 for Xbox 360; one (1) pair of FIFA 10 branded cleats; one (1) black Xbox 360 controller; two (2) Xbox 360 games; one (1) twelve-month subscription to Xbox Live; one (1) Xbox 360 Elite Console; one (1) wireless headset and one (1) chat pad. (Estimated Retail Value: \$3,575.00).
- One (1) First Prize Winner will receive the following prize: one (1) \$100 Best Buy gift card; four (4) tickets to the October 22, 2009 Chicago Fire Game at Toyota Park in Bridgeview, Illinois; two (2) tickets to the Chicago Fire's 2010 home opener in March/April, 2010 at Toyota Park in Bridgeview, Illinois; one (1) Chicago Fire jersey; one (1) Chicago Fire scarf; one (1) FIFA 10 for Xbox 360 game; one (1) black Xbox 360 controller; two (2) Xbox games; one (1) twelve-month subscription to Xbox Live; one (1) Xbox 360 Elite Console; one (1) wireless headset and one (1) chat pad. (Estimated Retail Value: \$1,605.00).
- Two (2) Second Place Winners will each receive the following prize: one (1) \$100 Best Buy Gift Card; four (4) tickets to the October 22, 2009 Chicago Fire Game at Toyota Park in Bridgeview, Illinois; two (2) tickets to the Chicago Fire's 2010 home opener in March/April, 2010 at Toyota Park in Bridgeview, Illinois; one (1) Chicago Fire jersey; one (1) Chicago Fire scarf; one (1) FIFA 10 for Xbox 360 game; Black Controller; two (2) Xbox games and one (1) twelve-month subscription to Xbox Live (Estimated Retail Value: \$1,215).

Winners may not substitute, assign or transfer prizes, but Sponsor reserves the right, in its sole discretion, to substitute prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. Location of tickets shall be determined in Sponsor's sole discretion. Taxes on prize are solely the winner's responsibility. All expenses not stated in these Official Rules are solely the responsibility of the winner. Prizes will not be fulfilled outside the United States. **TRANSPORTATION TO AND FROM THE TOURNAMENT LOCATION IS NOT INCLUDED.** Unclaimed prizes will NOT be awarded.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value at its sole and absolute discretion. Major League Soccer game, event and exhibition dates and times are determined in the sole discretion of Major League Soccer and/or the applicable Major League Soccer team, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as prizes will govern in the event a legal game, event or exhibition, as defined by Major League Soccer, is not played due to weather, an act of God, an act of terrorism, civil disturbance or any other reason. Winner and his/her guest(s) agree to comply with all applicable stadium regulations in connection with the Prize. Released Parties (defined below) will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Soccer game, event or exhibition.

5. TOURNAMENT PLAY RULES. The following are general play instructions for the Tournament, which may be supplemented by Sponsor, in its sole discretion. **Players are responsible for understanding the operation of game controllers.**

- A. All games are played on EA SPORTS FIFA 10 on Xbox 360 platform or approved Demo versions of the same game.
- B. No coaching allowed (for example, people in the audience may not advise a Contestant while playing)
- C. No memory cards or saved games are permitted.
- D. Controllers are supplied by Xbox. If a controller is defective, a Contestant may pause the game and notify the referee. If a Player plays with a defective controller, all results are nevertheless valid.
- E. Game played will be 'KICK OFF'
- F. Any regular season teams, as installed with the original game, can be selected. Both Contestants can select the same team.
- G. Contestant may not select any fictional All-Star teams (e.g., Classic 11)
- H. Unnecessary pauses or delays are prohibited.
- I. Any action designed to disrupt the opposing Contestant's view of the field or ability to select controlled players is prohibited.
- J. Gameplay:
 - a. Difficulty Level: World Class

- b. Half Length: 5 minutes, 6 minutes for semi-finals and finals
- c. Injuries: On
- d. Offsides: On
- e. Time/Score display: On
- f. Camera: Tele
- g. Radar: 2D or 3D
- h. Home Auto Switching: User Settings
- i. Away Auto Switching: User Settings
- j. Volume Settings: Default
- k. Extra Time: extra time of two one (1) minute halves will be played in the event of a draw after regulation. Penalties will decide the winner if after extra time the scores are level.

K. Custom formations, tactics and set pieces are available, however Sponsor may decide to turn them off at any point in case Sponsor, in its sole discretion.

6. GENERAL CONDITIONS

By participating in the Contest and submitting an entry form, each Entrant agrees (a) that Sponsor, each Promotional Participant and their parent entities, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (each, a "Released Party") will have no liability whatsoever for, and shall be held harmless against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Tournament or any Tournament related activity, or for any human, printing, production, typographical or other error in the printing, offering or announcement of any prize; and (b) except where legally prohibited, Contestants and Winners grant (and agree to confirm that grant in writing) permission for Sponsor and those acting under its authority to use winner's name address, prizes, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation worldwide in perpetuity in all media now known or hereafter discovered, without notice, review or approval.

WAIVER AND RELEASE: In addition by participating in the Tournament and submitting an entry, each Entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, and all other Promotional Participates and all Released Parties for any injury, damage or loss that may occur, directly or

indirectly, in whole or in part, from the participation in the Tournament or from the receipt or use of any Prize or any travel or activity related to the receipt or use of any Prize. Each Contestant may be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release and, where lawful, Publicity Release within three (3) days of attempted notification. If documents are not returned on a timely basis, or if any prize notification or prize is returned as non-deliverable, or if Contestant is found to be ineligible or not in compliance with these Official Rules, such ability to participate in the Tournament and or any Prize will be forfeited and not be awarded.

Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, incomplete, inaccurate, postage-due or garbled entries, e-mail or mail. Entries generated by a script, macro or other mechanical or automated means will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Tournament, including, without limitation, errors or difficulties which may occur in connection with the administration of the Tournament, the processing of entries, the announcement of the prizes or in any Tournament -related materials, or the cancellation or postponement of any Major League Soccer game, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Tournament. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Tournament or downloading materials from or use of the website.

Persons who tamper with or abuse any aspect of the Tournament or attempt to undermine the legitimate operation of the Tournament by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor or Promotional Partners' representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Tournament is unlawful and subject to legal action by the Sponsor, the other Promotional Partners and/or their respective agents. Sponsor, the other Promotional Partners shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Tournament, and to resolve all disputes in

their sole discretion. Sponsor and Promotional Partners (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of Cook, state of Illinois. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

The Sponsor, the other Promotional Partners, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Tournament (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Tournament (or any portion thereof). In the event of cancellation, Sponsor may elect to identify Winners and award the Prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS TOURNAMENT IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT AND SPONSOR, AND THE PROMOTIONAL PARTNERS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All online entries must include a valid e-mail address for the Entrant. In case of multiple entries received from any person or e-mail address or household, only the first entry received from such person or e-mail address or household will be considered. In the event of dispute as to the identity or eligibility of a winner based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address.

7. WINNER'S LIST/OFFICIAL RULES REQUEST: For a Winners List or a copy of these Official Rules, send a self-addressed stamped envelope in a separate first-class stamped envelope to: Chicago Fire 'EA Sports® Soccer Tournament' on Xbox 360®, Winners List or

Official Rules; Attn: Marketing Department, Chicago Fire Soccer, 7000 S. Harlem Ave., Bridgeview, IL, 60455. Requests must be received by November 15, 2009. Official Rules will also be available at the Tournament location.

8. SPONSOR: Chicago Fire Soccer, LLC, d/b/a, 7000 S. Harlem Ave., Bridgeview, IL, 60455